

**2019/2020 Southwest Hockey Association**  
*Annual General Meeting*  
**Thursday July 30, 2020, 7:00pm**  
*Cardel Rec South – Gymnasium*



**General Information**

As per the Southwest Hockey Association Bylaws; Article 6 – Meetings of the Society, Section 6.0, States that “Twenty (20) members shall constitute a quorum at the Annual General Meeting”.

**Attendance**

Attendee Category	Total
SWHA Members	25

Quorum (20 members) has been met as per the SW Bylaws – Yes. Meeting called to order at 7:09pm by SW President; Jeff Campbell.

**Agenda for the 2020 – SWHA Annual General Meeting** (Jeff Campbell)

- **Call meeting to order**
  - Quorum confirmed
- **Request for Approval of the 2020 SWHA AGM Agenda** (Jeff Campbell)
  - Moved By: Shelby Dawson
  - Seconded By: Chris Beaton
  - Motion: Carried
- **Request for Approval of the 2019 SWHA AGM Minutes** (Jeff Campbell)
  - Moved By: Laura MacLellan
  - Seconded By: Shelby Dawson
  - Motion: Carried
- **Introductions**
  - Introduction of the Board
- **Reports**
  - **President’s Report**
    - Joshua Justice Memorial Award
    - Lloyd Ewenin Memorial Coach of the Year Award
    - Association Volunteer of the Year
    - Association Manager of the Year
    - Inaugural Hockey Calgary Volunteer of the Month
    - Coronavirus
    - Championships & Finalists
    - Novice
    - Timbits
  - **Treasurer Report**
    - Finances / Registration Fees
    - Fundraising
  - **Vice President Off-Ice Report**
    - Branding & Equipment
    - Communications
    - Development
    - Volunteers
    - Community Relations
  - **Vice President On-Ice Report**
    - Ice
    - Coaching
    - Evaluations
  - **President Report cont.**
    - Age Category Name Changes
    - Upcoming Initiative: (Atom Pathway)
    - Upcoming Initiative: (Hybrid Goalie)
    - Upcoming Initiative: (U16 AA)
    - Upcoming Initiative: League Format
    - Upcoming Initiative: Tournaments
    - Boundary Announcement
    - Registration Announcement

## **PRESIDENT REPORT** – Presented by Jeff Campbell

- **Introductions of the Board of Directors**
  - Jeff Campbell (New incoming President)
  - Cori-Ann Mogan (Past President)
  - Bryce Davis (VP On-Ice)
  - Wes Jardine (New incoming VP Off-Ice)
  - Ann Driscoll (Treasurer) & Nicole Johnson (Assistant Treasurer)
  - Chris Beaton (Director at Large)
  - Doug Harper (Director at Large)
  - Hugh Lasham (Director of Branding) & Shelby Dawson (Asst. Director of Branding)
  - Sandy Grant (Director of Coaches)
  - Tighe Mills (Director of Development) & Paul Charlebois (Asst. Director of Development)
  - Holly Kelly (Director of Fundraising)
  - Laura MacLellan (Director of Volunteers) & Rebecca Reeves (Asst. Director of Volunteers)
  - Craig Schell (Evaluation Coordinator)
  - Mick Olson (Sponsorship Coordinator)
  - Absent: Jamie Keller (Director of Evaluations) & Mark Zan (Asst. Director of Evaluations), Ashley Cardinal (Community Coordinator), Sophie Schneider (Social Media Coordinator)
  
- **Joshua Justice Memorial Award**
  - Recipient: Chloe Higgins
  - Keeper plaque awarded to Chloe
  - Name plate will be added to the plaque in the trophy cabinet
  
- **Lloyd Ewenin Memorial Coach of the Year**
  - Recipient: Brent Kondratowicz
  - Keeper plaque awarded to Brent
  - Name plate will be added to the plaque in the trophy cabinet
  
- **Association Volunteer of the Year Award**
  - Recipient: Rebecca Reeves
  - Would have been recognized at the Hockey Calgary Gala
  - Keeper plaque awarded to Rebecca
  - Name plate will be added to the plaque in the trophy cabinet
  
- **Association Manager of the Year Award**
  - Recipient: Rosa Nelson, Midget 1
  - Keeper plaque awarded to Rosa
  - Name plate will be added to the plaque in the trophy cabinet
  
- **Inaugural Hockey Calgary Volunteer of the Month**
  - Recipient: Ashley Cardinal, Peewee 6 Gold
  - Acknowledged by both Hockey Calgary and SW Hockey
  
- **Coronavirus / COVID-19**
  - Hockey Canada cancelled the balance of the season on March 13, 2020
  
- **Championships & Finalists – Congratulations!**
  - EMHW Champions: Peewee 3 Blue
  - EMHW Finalists: Atom 5, Peewee 1 & Peewee 6 Gold
  - City Champions: Peewee 2 Blue, Peewee 5 & Bantam 2
  - City Finalists: Peewee 3 Blue, Peewee 3 Gold & Bantam 7

- **Novice**

- This was the first official year for Novice ½ ice; which became mandatory under Hockey Canada, effective the 2019/2020 season.
- Ran as combined age group, all ½ ice, 4-on-4.
- Hockey Calgary established four (4) tiers.
- The majority of the feedback has been positive. Players in ½ ice received more ice time, passes and puck touches. Many members may have seen the hard boards in Cardel Arena 1. These boards were sponsored by the Flames Foundation for using during Novice games.
- Central Region also changed the official / referee structure; where instead of having 2 Officials with an on-ice mentor; the mentor was in the stands for 75% of the games.
- NEW for 2020 / 2021: Hockey Calgary has committed to no GAMES scheduled before 8:00am on weekends.
- Questions?
  - None.

- **Timbits**

- Many of the program changes for Novice were applied to the Timbits program this year:
  - Roster sizes are larger than last year with target 18 to accommodate 4-on-4, plus goalies.
  - Teams are only permitted to play cross-ice (board to board, blueline down or in the neutral zone) within Calgary, and games hosted by Hockey Calgary teams.
  - Game play is almost identical to Novice formats.
- There have been many requests for a set schedule in Timbits. We can do that with Timbits as there are no 'seeding' or 'regular league' games; so, we tried to set a schedule for the season. Unfortunately, we had an uneven # of teams so the only way to do that was with 3-team practices. Many large, successful Associations such as Bow Valley, Glenlake and Trails West do this format as a development model. We will be looking at how to better support this division, if we are required to run an odd number of teams this coming season.
- NEW for 2020/2021: Hockey Calgary will pilot the scheduling of Timbits games; in a tentative range of five (5) to eight (8) games per team.
- Questions?
  - None.

- **Age Category Name Changes**

- Hockey Canada announced that age divisions will be renamed for the 2020-2021 season, and there will be no more reference to Novice, Peewee, Midget etc.
- New naming conventions will be:

Current Division Name	New Division Name
Initiation / Timbits	U7
Novice	U9
Atom	U11
Peewee	U13
Bantam	U15
Minor Midget	U16
Midget	U18
Junior C	U21

- Please note this is just a renaming, and does NOT affect the underlying program. There will be no additional opportunities for acceleration!

- **Upcoming Initiatives**

- U11 ('Atom') Pathway

- Hockey Canada has introduced a new development program for U11, mandatory for the 2020/2021 season.
  - Preparation Phase (August 31<sup>st</sup> to September 7<sup>th</sup>)
    - Minimum four (4) ice sessions prior to evaluations beginning. This is an opportunity to “shake off the rust”, and give 1<sup>st</sup> year players familiarity with the rule changes, and larger ice surfaces.
  - Team Selection Phase (September 8<sup>th</sup> to September 30<sup>th</sup>)
  - Development Phase (October 1<sup>st</sup> to October 23<sup>rd</sup>)
  - Seeding / Regular Season (October 24<sup>th</sup> to February 21<sup>st</sup>)
  - Playoff Phase (March)
  - Off Season (April to August)
- For 60-minute games, the period structure will be 13-13-13 vs. current 12-15-15 in order to target game completion. For 75-minute games, the period structure will be 15-15-15.
- U11 Hybrid Goalie Program
  - U11 participants have the chance to participate as both a ‘goaltender’ and a ‘skater’ if they meet specific criteria. The U11 “hybrid goaltenders” will have the opportunity to dress as a ‘skater’ when not playing in goal. Registrants:
    - Must register as a hybrid goalie;
    - Must evaluate as both a ‘goaltender’ and a ‘skater’;
    - Must have a final positional division placement within 2 divisions, in order to be approved.
  - As per Hockey Calgary:
    - Teams are permitted to have a maximum roster size of 18-registrants.
    - Teams are permitted to have more than two (2) ‘Hybrid
    - Associations are required to ensure that all teams within the U11 age category have an equal number of registrants per teams (within 1 player), regardless of position specification.
    - More details to come in upcoming evaluation documents.
- Upcoming Initiative: U16 AA
  - New U16 operating under quadrant associations: Hockey Calgary will continue to host 8 – AAA U16 teams city-wide, but will add 4 – U16 AA for the 2020 / 21 season.
- Upcoming Initiative: League Structure Format Change
  - Shortened Seeding Round
    - Reduced to 4-weeks (5 weekends)
    - Reduction in Seeding Games
    - No Schedule Windows during this timeframe
  - Longer Regular Season
    - Starts prior to Christmas (early December)
    - Reduction in Seeding Round Games are added to ‘League Play’
    - Provincial participation is based on ‘League Play’
  - Potential for 7 – 9 Tournament weekends during the year
    - 2 – 3 weekends prior to start of the Seeding Round
    - 2 Weekends during ‘Seeding Break’ in late November
    - 1 Weekend (week) during Boxing Week
    - 1 Schedule Window Request during ‘Regular Season’
    - 2 Weekends following Playoffs
  - Schedule Window per team per year
    - Only permitted during League Play
    - \*New\* - will allow teams to take a window without a tournament sanction; which allows for a weekend off; and is limited to one weekend per team.

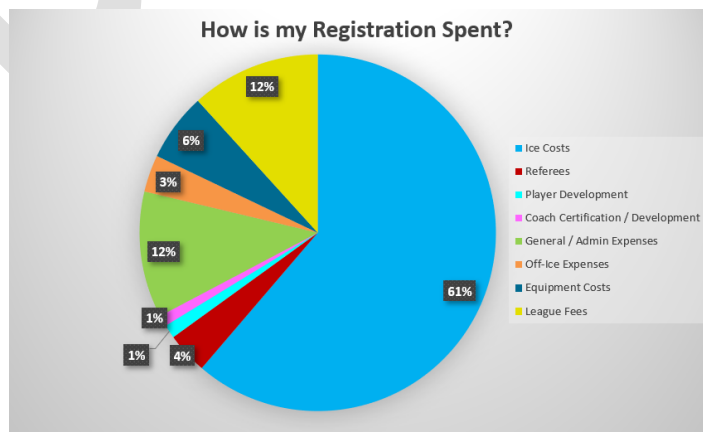
- **Upcoming Initiative: Tournament Planning**
  - **When can teams host or attend tournaments”**
    - Each age category has exceptions and limitations
    - Preseason: September 25 to October 23
    - Season Break: November 23 to December 6
    - Winter Break: December 24 to January 1
    - Post Season U9: February 23 to April 30
    - Post Season U11 to U18: March 18 to April 30
  - U9 to U18 teams may request one (1) Schedule Window during the Regular Season to host or attend a tournament. Schedule Windows will not be permitted during the Seeding Round (October 24 – November 22).
  - **Tournament Sanctions**
    - In-town Tournament Requests (games within Hockey Calgary boundaries):
      - Hockey Calgary will approve a maximum number of tournaments within each Age Category and Tier during each weekend of the Pre-season, Seasonal Break, Winter Break and Post-Season.
- **Boundary Announcement**
  - Will be coming; with regards to CKE
  - July 23<sup>rd</sup>, but the judge has way to many documents presented august 27<sup>th</sup> is new date.
  - Question. How many coming? Estimate was 50-70; however is a moving target
- **Registration Announcement**
  - From July 1 to August 15
  - There will be no fee increases
  - Payment plan extended to October
- **Questions?**
  - None

**TREASURER REPORT** – Presented by Ann Driscoll

Introduction by Jeff Campbell

Income Statement and Operations Statement reviewed.

- **Pie Chart – Registration Fees**



○ **Registration Fees for 2020/2021**

Registration Fees			Office Fees		
Age Group	2019 / 2020	2020 / 2021	Fee	2019 / 2020	2020 / 2021
U7	\$775	<b>\$775</b>	Reg Late Fee	\$200	<b>\$200</b>
U9	\$1025	<b>\$1025</b>	Reg Admin Fee	\$100	<b>\$100</b>
U11	\$1125	<b>\$1125</b>	Reg Change Fee	\$50	<b>\$50</b>
U13	\$1225	<b>\$1225</b>	Volunteer Bond	\$350	<b>\$350</b>
U15	\$1250	<b>\$1250</b>	VB Change Fee	\$30	<b>\$30</b>
U18	\$1250	<b>\$1250</b>	Eval Inquiry Fee	\$50	<b>\$200</b>
HL – U9	\$700	<b>\$700</b>	Eval Appeal Fee	\$50	<b>\$50</b>
HL – U11	\$700	<b>\$700</b>	Susp. Appeal Fee	\$150	<b>\$150</b>
HL – U13	\$700	<b>\$700</b>	NSF Fee	\$50	<b>\$50</b>

○ **Overview**

- We ended the 2019/20 season with a modest excess of revenue over program expenses
- SWHA has seen a decline in registration over the past several years
- The Association spent more on Hockey Development in 2019/20 season with the introduction of the team development reimbursement.
- We utilized a consistent amount of casino/AGLC funds as compared to prior year to offset program expenditures. AGLC type funds (casino or raffle) are critical to offset our program expenditures. Registration fees alone do not cover the cost of community hockey.
- Looking forward, and as already released with the opening of registration, our registration fees remain unchanged year over year. Our balance sheet is strong with sufficient liquidity to manage the challenges in this next year.
- Efforts to raise funds through our Cash Calendar Raffle are incredibly important to our programs. None of the funds raised last year by the cash calendar were used in operations in this past season and will be utilized within the prescribed two-year requirement set by AGLC.

○ **Questions?**

- None

**ELECTION for: 2 - Financial Reviewers** – Presented by Jeff Campbell

No member in attendance elected, therefore will look to the membership through other communications to have the books audited.

**Introducing: Assistant Treasurer** – Presented by Jeff Campbell

No nominations were received during the nomination process.

Available Board positions were posted to the SW Hockey Slapshot, and as a result Nicole Johnson came forward, and as no others came forward; Nicole was appointed to the Assistant Treasurer position. Welcome Nicole Johnson.

**Introducing: Sponsorship Coordinator** – Presented by Jeff Campbell

Mick Olson submitted a letter of interest for the new Sponsorship Coordinator position. Mick was our Assistant Director of Fundraising last season.

No other letters were received; therefore, Mick Olson was appointed into the Sponsorship Coordinator role. Welcome Mick Olson.

## FUNDRAISING REPORT – Presented by Ann Driscoll

- **Cash Calendar Raffle**
  - 14,680 tickets sold by 49 teams
  - \$146,800 was raised
  - Expenses were the following:
    - \$36,000 in prize money
    - \$500 to each team that sold all their tickets
    - Ticket printing, drum rental, binders and other printing
  - 25 teams sold all their tickets
    - Average was approx. 300 tickets sold per team
- **Sponsorship**
  - Thank you to Bite Dental (& Dr. Andy Hoe) for sponsoring the mouth guards again this year. Fees charged for the mouth guards were donated back to Southwest Hockey.
- **Planning for 2020 – 2021**
  - **Casino**
    - We are eligible for a Casino this year in Q4 (likely November or December). Slotting letter comes in May.
    - Volunteer positions will be posted start of the season. Will require approx.. 40 people
  - **Raffle**
    - With the current situation, there is uncertainty on how much revenue we could expect from the Casino.
    - Consideration being given to hold another raffle. Same format, and 10-tickets per player (\$10 each). Smaller prize pool.
    - While this would provide additional revenue to offset potential shortfall from the Casino, it would require additional volunteers on top of Casino volunteers. Having a raffle every year is consistent with what several other Associations do (in addition to Casinos).
- **Question(s)?**
  - None

## ELECTION for: Assistant Director of Fundraising – Presented by Jeff Campbell

- **NO nominations were received** – We will be actively looking for a volunteer to fill this position, if you are interested, please leave your name with the Administrator or President, and you will be contacted.

## VICE PRESIDENT OFF-ICE REPORT – Presented by Bryce Davis

### ELECTION for: Vice President Off-Ice – Presented by Jeff Campbell

Wes Jardine was nominated and accepted the nomination in writing. No other nominations were received; therefore, Wes is elected based on acclimation.

## BRANDING & EQUIPMENT REPORT

- **Practice Jerseys**
  - Were again handed out to coaches in the Atom to Midget division
  - Use of the practice jerseys was up from last year. Only 3 teams did not use
- **The Tornado Skate Trainer**
  - Still a big hit with the Timbits & Novice teams, and even Atom teams used it this season.
  - Was used during practices, and would like to give thanks to the coaches that implemented this apparatus into their practices

- **Novice Teams**
  - For the 2020-2021 season, the Novice teams will now be supplied with SW Hockey white jerseys and they will be returned at the end of season; along with the Navy jerseys.
  - Novice goalie gear was also a big hit this year with the kids; as it was all done in SW Hockey colours on the glove, blocker, and pads.
- **Small Nets**
  - Timbits and Novice teams used the small nets, which was also a great implementation of the players this season.
  - Going forward all Timbits and Novice teams will be using the small nets and blue pucks again this season.
- **Apparel**
  - SW Hockey branding department is still carrying the following three (3) sizes of SW Hockey bags, pant shells in navy.
  - For the 2020-2021 season there will be:
  - White pant shells, ball caps, coffee warmers, jerseys, pins, decals (team number decals), SW Hockey license plate and many more items
  - The start of the season, SW Hockey turned to Adrenaline for apparel support for our teams. There was good use of the teams using Adrenaline for their team jackets and tracksuits.
- **Southwest Hockey Mascot; CELLY**
  - Made the scene again this year with many appearances around Calgary; from tournaments, to league games.
  - Santa Skate and team house parties also had an appearance by Celly
  - Could even find Celly roaming around Cardel all hours of the day; even for those 6:30am times!
  - Thank you Celly!
- **In closing; Hugh Lasham & Shelby Dawson would like to thank all the SW Hockey Board members for their time that they have put into this season; along with the Coaches and Team Managers I have dealt with over my years on the Board.**
- **Questions?**
  - None

## COMMUNITY REPORT

- **Facebook Online Buy and Sell:**
  - Up and running; currently with 138 members
- **Welcome BBQ:**
  - Great turnout, and weather cooperated
- **Fall Parent Social:**
  - Was not held this year due to low turn-out in previous years.
- **Coach Cup & Santa Skate**
  - Another successful turnout.
  - Santa Skate was a hit with the younger kids
- **3-on-3 Tournament**
  - Generated more interest than previous years.
  - Added Timbits to the tournament with 4-teams
  - Novice and Atom were full
  - Guest player coach turnout was great and much more response than in prior years
  - Draft Dinner was a success due to the high response and great volunteers



- Unfortunately, the event was cancelled due to the COVID pandemic; as SW Hockey followed the direction of their governing body – Hockey Calgary

## SOCIAL MEDIA REPORT

- Growth Numbers – Number of Followers

Social Media Platform		Year	Numbers
Twitter	@swhockeyassoc	2016	130
		2017	311
		2018	375
		2019	431
		2020	463
Facebook	@southwesthockeycalgary	2016	229
		2017	626
		2018	722
		2019	783
		2020	886
Instagram	@southwesthockeyassociation	2016	NEW
		2017	534
		2018	721
		2019	992
		2020	1134

- iContact continues to be the main email form with regards to Association news. Be sure you are check emails frequently. If you are not receiving the Southwest SlapShot, email the Administrator to add your email.
- Ultimately, communicating with the membership is key, and it's something we evaluate on an ongoing basis. If you have feedback, let us know what you think is working or not working for yourself and your family.
- Questions?
  - None.

## Social Media Coordinator

- Sophie Schneider reapplied for this position for the 2020-2021 season, and as there were no other letters submitted; has been appointed into the Social Media Coordinator position.

## DEVELOPMENT REPORT

- Player Development
  - Player Prep Camps in August
  - Checking clinics for Bantam players
  - Available team development budgets: \$400 for Timbits and Novice. For Atom through Midget was the same; with an additional \$100 for goalies.
  - Preferred and additional vendor lists were made available and had preferred SW Hockey pricing.
- Goalie Development
  - Goalie Prep Camp in August with Derek Purfield of the Okotoks Oilers
  - Four (4) goalie development nights hosted by SW Hockey and instruction by Evolution Goaltending.
  - All evenings offered were filled.

- **Coach Development**
  - Two (2) coach steam nights hosted by SW Hockey and instruction by Hockey Alberta
  - Total of 32 coaches attended
  - Goalie coaching night with the Okotoks Oilers. Derek Purfield and the goalie from Okotoks Oilers came out for a night of instruction to help SW Hockey coaches learn how to coach their goalies.
  - Coach Certification clinics: Coach 1, Coach 2 and Checking Skills
- **2020 – 2021 Season**
  - **Player Development**
    - Prep Camps in August
    - Checking Clinics for Bantam
    - Team development budgets will remain at \$400 for Timbits and Novice. For Atom through Midget, teams can spend the budget on goalies and players; however, a minimum of \$100 must be spent on goalies.
    - Preferred and additional vendor lists will continue to be provided. Vendor list will be updated from last season.
  - **Goalie Development**
    - Goalie Prep Camp in August with Derek Purfield of the Okotoks Oilers
    - Goalie development nights hosted by SW Hockey, and instruction by an outside vendor; to be determined.
  - **Coach Development**
    - Coach Steam nights. SW Hockey will be looking to host four (4) coach stream sessions. There would be two (2) classroom ice sessions and two (2) classroom only sessions.
    - Coach Certification Clinics
- **Questions?**
  - None

## VOLUNTEER REPORT

- Thank you to our amazing volunteers for the hundreds of hours that were put into our hockey program this year! Thank you especially to Laura MacLellan for stepping up as an Assistant Director. It was great to be able to share the workload!
- Congratulations to Rebecca Reeves, SWHA Volunteer of the Year, Brent Kondratowicz, Coach of the Year and Rosa Nelson as the Manager of the Year, and Ashley Cardinal as the inaugural Hockey Calgary Volunteer of the Month.
- 53 cheques cashed this past season for families not volunteering
  - We do prefer your time, not your money
  - This number is slightly down from last year
- Team Level tracking was a success
  - Many teams had most positions filled
  - Teams were to advise the Director / Assistant Director of volunteering situations so they can assist where possible.
  - Benefit of a large Association is to decrease the volunteer burn-out.
- Bond Credit Form Submissions
  - Reminder: If hours are completed PRIOR to the end of the evaluation process, Credit Forms may be submitted in lieu of providing the Volunteer Bond post-dated cheque.
    - Completed Credit / Time Sheets can be dropped off at Cardel or emailed to the Director of Volunteers at the time of completion.

- **NOTE:** The time sheet is a form that indicates to the Director that your **MINIMUM** requirement is met, and to destroy the cheque. It is **NOT** a reason to stop volunteering.
  - Emailing the forms when completed was helpful, and eliminated a huge rush at the end.
- **Bond Amount**
    - **The Volunteer Bond amount for the 2020-2021 season will remain at \$350**
      - For community – will remain at \$350
      - House League will be \$200
  - **Questions?**
    - **None.**

**ELECTION for: Assistant Director of Volunteers** – Presented by Jeff Campbell

Rebecca Reeves was nominated and accepted the nomination in writing. No other nominations were received; therefore, Rebecca Reeves is elected based on acclimation. Welcome Rebecca Reeves.

**This concludes the Vice President Off-Ice Report to the Membership**

**Introductions of Vice President On-Ice; by Jeff Campbell**

Previously Bryce Davis held the Vice President Off-ice position. After two (2) years, the role transitions to the VP On-Ice role.

**VICE PRESIDENT ON-ICE REPORT**

**COACHING REPORT** – Presented by Bryce Davis

- There were 236 coaches serving within SW Hockey
- Total of 68 applicants submitted for head coaching positions for a total of 49 teams.
- All head coach applicants were interviewed in person by the Director and Assistant Director of Coaches; leading up to the selection process.
- SW Hockey conducted certification clinics at the beginning of 2019/20 season for all applicable coaches and in conjunction with SW Hockey Development & Hockey Calgary; multiple coach clinics were held through the season
- The annual year end coach survey was conducted and made available to all families on SW Hockey teams. There was a total of 322 responses which is down 112 from the 2018/19 total of 434.
  - Feedback trends were consistent with examples of past seasons.
- The role of Director of Coaches will be assumed by Sandy Grant; and the role of Assistant Director of Coaches will be decided on tonight; as there were four (4) nominations.

**ELECTION for: Assistant Director of Coaches** – Presented by Jeff Campbell

- **Rob Cowan, Kevin Franklin, Shane Maguire & Lincoln Reeves** have been nominated and accepted the nomination in writing.
- Each nominee will have an opportunity to address the membership, and then voting will occur through secret ballot.
- Rob Cowan was unable to be with us tonight, and speech will be read by Jeff Campbell on his behalf.

Ballots will now be handed out; for the membership in attendance to vote.

Voting results will be announced towards the end of the AGM, in the President Closing Statement.

**ICE REPORT** – Presented by Bryce Davis

- Southwest Hockey continued with using the OneClickIce Scheduling Software.
- Teams must keep in mind the numerous factors that are considered during the scheduling process. Such as, but not limited to:
  - Similar number of: hours, full / shared ices, total practice times, early / late times as well as the following checks and balances are done:
  - Minimum 15 – hours between ice times
  - Limit the number of back to back days
  - Blackout dates: If teams blacked out weekends, attempts were made to move their practices; however not always possible due to team availability vs. ice availability
  - Dry spells – aim to having none. A dry spell is only a dry spell if a team does not have a game or a practice.
- Breakdown of ice for this season was:
  - Averages were slightly down from year prior, as December tournament packages were introduced this past season.
  - Although averages are down over last year, SW Hockey is still above most of the Hockey Calgary average practices (or close to par) which were:
    - Timbits – 47 (SW – 45)
    - Novice – 46 (SW – 52)
    - Atom – 46 (SW – 53)
    - Peewee – 47 (SW – 54)
    - Bantam – 44 (SW – 44)
    - Midget – 43 (SW – 44)
- NEW – There were December tournament ice packages offered this season in an effort to better utilize December ice; where teams did not always have a great turnout of players to their December ice practices.
  - Out of 7 packages offered, 5 were picked up. Two (2) packages were returned as teams could not find enough visiting teams to attend.
- SW Hockey has obtained a few ice slots at 7 Chiefs. There is a total of five (5) ice times added as a result of returning some Oakridge ice. Oakridge remains our highest cost per hour of ice; therefore, reduced ice and replaced with slightly less expensive ice at 7 Chiefs. SW Hockey had minimal ice slots at Acadia, ECTAS, Rose Kohn and Ed Whalen. These included early morning ice times; which SW Hockey has returned. The reduction of the ice, allows the association to better utilize the ice that is on contract.

Age Group	Weekly Average # of ICE TIMES per team per week for the season		Average # of PRACTICES per team for the season		Average # of ICE TIMES INCLUDING HCAL games		Average # of HOURS per team (HCAL games AND PRACTICES)	
	2018-19	2019-20	2018-19	2019-20	2018-19	2019-20	2018-19	2019-20
Timbits	1.82	1.81	45	45	45	45	46	45
Novice	3.05	2.88	54	52.4	72	70.4	73	70.7
Atom	3.03	2.83	57	53	75	71.2	80	73.6
Peewee	3.07	2.91	57	54.4	77	74.4	89	83.2
Bantam	3.10	2.80	51	44	73	66.4	86	77.1
Midget	3.10	2.87	49	44	73	68.2	88	81

- Questions?
  - None

## EVALUATIONS REPORT – Presented by Bryce Davis

Overall, the evaluations process for the 2019/2020 season was successful.

- 1,000 players evaluated and placed within a 6-week timeframe.

### What worked well?

- Dedicated coaches running the timed drills for all ice sessions. Consistency with all age groups helped these sessions run efficiently.
- Having Bantam and Midget as “on-ice coaches”, for younger age divisions. These hours earned, went towards family volunteer bonds.
- Increased communications to parents with respect to hearing about group notifications
- Continued with the “one-score” ranking vs. in the past where evaluators were asked to rank on multiple criteria. Allows evaluators to watch more of the game and less focused on filling in boxes.
- Continue having a mixture of age-group divisional coaches who have likely coached some of the kids in the past, plus other knowledgeable evaluators in the stands.
  - Allowed for more participation by coaches (their kids were already at the rink), and thus more data points in each player profile (primarily at Novice through Peewee).
- Extra effort identifying head coaches early and having them participate in the ‘bubble skates’
  - This required exceeding early morning meetings before ice-times, and willingness of the head coaches to answer the call and be at the rink with short notice.

### What can we do better?

- Recruit additional evaluation committee volunteers to reduce stress and work-load for Age Group Coordinators; both on-ice and off-ice.
- Schedule Bantam and Midget evaluations later in the month to align with quadrant releases
- Continue to communicate and listen to member suggestions to help make improvements to the process each season.

### Pending for the 2020/2021 Season

- Begin evaluations after the Labour Day long weekend.
- Initial groupings based on team placement; from prior year
- Utilizing half-ice boards for the U9 (Novice) evaluations to simulate actual game-play
- Reduce the number of 3v3 small area games and add full-ice 5v5; where applicable
- Reduce / eliminate the bubble games at the U9 (Novice), U11 (Atom) and U13 (Peewee) age divisions
- Addition of a ‘Top-40’ game for Team 1 placement
- Introduction of the Hybrid Goalie; at the U11 (Atom) age division
- Have multiple goalie evaluators
- Add an extra Evaluation Coordinator position; to help support process execution

## Evaluation Coordinator – Presented by Jeff Campbell

- Craig Schell; has been appointed into the Evaluation Coordinator position.
  - No other letters of interest were submitted.
- Questions?
    - None.

**This concludes the Vice President On-Ice Report to the Membership**

**Registration Open Date for 2020-2021 – Presented by Jeff Campbell**

- Registration: July 1, 2020 to August 15, 2020 & no registration increases
- Payment plan extended into October. Contact our Registrar; for further registration information

**Board Positions – Presented by Jeff Campbell**

- Voting results for the Assistant Director of Coaches. ROB COWAN has won the seat.
- Reminder of open positions are: Assistant Director of Fundraising, House League Coordinator and Officials Coordinator. If you are interested in any of the open positions mentioned, please let the Administrator of myself know.

**In closing.... – Presented by Jeff Campbell**

- THANK YOU to Cori-Ann Mogan as the outgoing President. Cori-Ann has volunteered for our Community Association for the past 7-years and was an integral part of the merger. We wish you the best in the coming years.
- To all Board members who have given SO generously of their time, thank you!
- SPECIAL THANK YOU to Tammy Patterson, Juanita Renwick, and Joy Whitbread who have fulfilled their terms.

Motion to adjourn the meeting made at: 8:11pm. Moved By: Laura MacLellan. Seconded By: Cori-Ann Mogan. Motion: Carried

Approved Meeting Minutes signed by:

\_\_\_\_\_

Ann Driscoll | SWHA Treasurer/Secretary

On this \_\_\_\_ day of \_\_\_\_\_, 2021